

# MBA PHARMACEUTICAL MANAGEMENT



**CHANAKYA**  
**INSTITUTE OF BUSINESS**  
**MANAGEMENT**  
PURE ASTRA SASTRA MANAGEMENT VERSITY

## **Semester I**

Principles of Management  
Quantitative Techniques in Management  
Managerial Economics  
Managerial Accounting  
Organizational Behaviour  
Managerial Communication  
Computer Application in Management  
Communicative English Laboratory-I

## **Semester II**

Business Environment  
Cost and Management Accounting  
Marketing Management  
Financial Management  
Production and Operations Management.  
Human Resource Management  
Business Research Methodology  
Communicative English Laboratory-II

## **Semester III**

Strategic Management  
Pharmaceutical Management Information System  
Anatomy, Physiology and Pharmacology  
Legal Aspects of Pharmaceutical Business  
Pharmaceutical Multinational Management  
Personality Growth Lab-I

## **Semester IV**

Entrepreneurship and Management of Innovations  
Management Control System  
Corporate Governance and Business Ethics  
Pharmaceutical Advance Human Resource Management  
Pharmaceutical Management Research Project  
Personality Growth Lab-II