

## **M.B.A. (TOURISM AND HOTEL MANAGEMENT)**



**CHANAKYA**  
**INSTITUTE OF BUSINESS**  
**MANAGEMENT**  
PURE ASTRA SASTRA MANAGEMENT UNIVERSITY

### **SEMESTER I**

**Principles of Tourism & Hotel Management**

**Financial Accounting for Tourism & Hotel Business**

**Managerial Communication**

**Tourism Products of India**

**Front office Theory**

### **SEMESTER II**

**Food Production & Beverage Science**

**Bakery and Confectionary Theory**

**Central Reservation System Procedure**

**Travel Management**

**Human Resource Management**

### **SEMESTER III**

**Entrepreneurship Development**

**Tourism Hospitality & Marketing Management**

**Tourism Planning**

**Food Safety & Nutrition**

**Cargo Management**

### **SEMESTER IV**

**IT for Tourism & Hotel**

**Research Methodology**

**Customer Relationship and Service Management**

**Legal Frame work for Tourism and Hotel**

**Hotel Facility Management**

**Internship & Report**