

# **MBA RURAL BANKING MANAGEMENT**



**CHANAKYA**  
**INSTITUTE OF BUSINESS**  
**MANAGEMENT**  
PURE ASTRA SASTRA MANAGEMENT VERSITY

## **SEMESTER I**

**Essentials of Management**  
**Quantitative Methods in Business**  
**Human Resource Management**  
**Managerial Economics**  
**Computer Application & MIS**  
**Rural Society and Institutions**  
**Management of Social Empowerment**  
**Financial & Managerial Accounting**

## **SEMESTER II**

Financial Management  
Research Methodology  
E-commerce  
Indian Financial System  
Management of NGOs & Action Research  
Rural Development: Concepts, Models and Programmes  
Management Of sustainable Agriculture  
Rural Markets and Marketing Management

## **SEMESTER III**

Business Laws  
Environment and Natural Resource Management  
Energy Requirement in Agriculture & its Management  
Management of Animal Husbandry, Dairying & Aquaculture  
Watershed Management  
Global Business Environment & Rural Development

## **SEMESTER IV**

Organizational Effectiveness & Change  
Strategies for Sustainable Rural Development  
Industry and Agri Business  
Rural Infrastructure  
High Tech Horticulture  
Precisions Farming