

MBA PORT AND SHIPPING MANAGEMENT



CHANAKYA
INSTITUTE OF BUSINESS
MANAGEMENT
PURE ASTRA SASTRA MANAGEMENT VERSITY

Semester I

Principles of Management
Quantitative Techniques in Management
Managerial Economics
Managerial Accounting
Organizational Behaviour
Managerial Communication
Computer Application in Management
Communicative English Laboratory-I

Semester II

Business Environment
Cost and Management Accounting
Marketing Management
Financial Management
Production and Operations Management.
Human Resource Management
Business Research Methodology
Communicative English Laboratory-II

Semester III

Shipping Law
Customs Law
Liner Transport Management
Liner Trade and Freight Forwarding
Port and Terminal Management
Port Planning
Maritime Insurance

Semester IV

Entrepreneurship and Management of Innovations
Management Control System
Corporate Governance and Business Ethics
Pharmaceutical Advance Human Resource Management
Pharmaceutical Management Research Project
Personality Growth Lab-II