

MBA IN MATERIAL MANAGEMENT



CHANAKYA
INSTITUTE OF BUSINESS
MANAGEMENT
PURE **ASTRA SASTRA** MANAGEMENT VERSITY

SEMESTER I

PRINCIPLES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR
MANAGERIAL ECONOMICS
ACCOUNTING AND FINANCE FOR MANAGERS
MARKETING MANAGEMENT
HUMAN RESOURCE MANAGEMENT
QUANTITATIVE TECHNIQUES FOR MANAGEMENT
RESEARCH METHODS FOR MANAGEMENT
CORPORATE COMMUNICATION
OPERATIONS MANAGEMENT

SEMESTER II

PACKING AND DISTRIBUTION MANAGEMENT
EXPORT TRADE AND DOCUMENTATION
LOGISTICS AND SUPPLY CHAIN MANAGEMENT
PURCHASING AND PROCUREMENT MANAGEMENT
MATERIALS AND STORES MANAGEMENT
TOTAL QUALITY MANAGEMENT
PROJECT MANAGEMENT
BUSINESS ENVIRONMENT AND ETHICS
STRATEGIC MANAGEMENT