

MBA IN FOREIGN TRADE MANAGEMENT



CHANAKYA
INSTITUTE OF BUSINESS
MANAGEMENT
PURE ASTRA SASTRA MANAGEMENT VERSITY

SEMESTER I

MANAGEMENT CONCEPT AND ORGANIZATIONAL BEHAVIOUR

GLOBAL BUSINESS ENVIRONMENT

MANAGERIAL ECONOMICS

ACCOUNTING FOR MANAGERS

EXPORT IMPORT POLICY,PROCEDURE AND DOCUMENTATION

WORLD TRADE ORGANIZATION

FOREIGN LANGUAGE I

SEMESTER II

INDIAS FT TRENDS PROSPECTS & STRATEGIES

EXPORT IMPORT MANAGEMENT

FINANCIAL MANAGEMENT

INTERNATIONAL ECONOMICS AND TRADE THEORIES

QUANTITATIVE TECHNIQUES FOR FOREIGN TRADE

GLOBAL BUSINESS COMMUNICATION & PUBLIC RELATION

COMPUTER APPLICATION IN FOREIGN TRADE

SEMESTER III

FOREIGN EXCHANGE AND EXCHANGE CONTROL

INSURANCE AND RISK MANAGEMENT IN FOREIGN TRADE

MULTINATIONAL FINANCIAL MANAGEMENT

INTERNATIONAL MARKETING MANAGEMENT AND CONSUMER BEHAVIOUR

INTERNATIONAL BUSINESS LAWS

STATISTICAL ANALYSIS & RESEARCH METHODOGY

SEMESTER IV

FOREIGN EXCHANGE AND EXCHANGE CONTROL

EXPORT FINANCE

IMPORT FINANCE

EXPORT INCENTIVES AND INSTITUTIONAL SUPPORT

EXPORT PRICING AND PRODUCT PLANNING

GLOBAL MARKETING LOGESTICS AND SUPPLY CHAIN MANAGEMENT

GLOBAL BUSINESS COMMUNICATION AND PUBLIC RELATIONS

RESEARCH PROJECT