

MBA CLINICAL RESEARCH MANAGEMENT



CHANAKYA
INSTITUTE OF BUSINESS
MANAGEMENT
PURE ASTRA SASTRA MANAGEMENT VERSITY

SEMESTER I

Human resource management

Marketing management

Financial management

Production Operations and Materials Management

Business Environment

Organizational Effectiveness and Change

Indian and International Regulatory Affairs

Essential Document Writing

SEMESTER II

Entrepreneurship Development

Management Information System(MIS)

Legal Aspects of Business

Supply Chain Mangament

Project Work

SEMESTER III

Phamacovigilance & Clinical Data Management

Clinical Research project management

Project work(2 subjects)

SEMESTER IV

Corporate Policies and Stategic Management

International Business Environment and Management

(Specialization Subjects)

Herbal& Medical Devices Trials

Medical Statistics

Pharmacoeconomics

Intellectual Property Rights

Clinical Development Planning

Pharamcogenomics